Online Backup Datasheet

Online backup provides a highly secure, automated method of protecting your critical business data, whether it's simple 'file' data or more complex databases such as Microsoft Exchange and SQL. It offers a cost-effective, hassle-free alternative to optical or tape backup solutions. Traditional methods can be very effective, but they require capital expenditure to set up, along with staff to operate and maintain them. An online backup system avoids all of these problems.

Is your business data safe?

The business data that resides on your computer and server infrastructure is your most valuable asset, and it demands adequate protection. Without a 100% secure backup of this data, your business will be highly vulnerable when faced with situations such as theft, fire, flooding, virus, power cuts or technical malfunctions. Under circumstances like this, an up-to-date backup will be essential to your business continuity. Losing even a week's worth of data can be devastating to any business, leading to losses of hundreds or even thousands of pounds.

Secure offsite data storage is replacing the traditional idea of keeping your data on your own hard-drives. There's no need to worry about data backup or disaster recovery, as this is all taken care of – just tick a box and it will be done. Nuage provides you with a secure remote storage facility, which you can connect to from anywhere via the internet – at home, abroad or in the office. All you need is a PC, laptop, thin client or mobile device and an internet connection. We backup your business-critical data for you, and ensure that it is available to you 24 /7.

Business benefits

Online backup brings a number of benefits, helping you to gain that vital competitive edge.

Simple and automatic

After installing the software we'll take care of the rest. Nuage will automatically back up your data every day without requiring you to do anything. No need to launch an application, remember to insert blank cd-roms or connect an external harddrive. Nothing. Your PC's default folders are automatically backed up when the machine is switched on – and you can easily add and remove folders to be included in your backup. If you are away from your machine for any length of time, this will be detected and a fresh backup carried out as soon as possible.

Safe and secure

Though some may have understandable concerns about a third party holding their most valuable data, in reality online backups are very secure. Your backup is stored in a professionally monitored storage environment with redundant power and connection. All backups are encrypted at source and your data can only be read with your own password. Even we can't read your data. Online backup solutions like ours are now acknowledged as being the most secure way to backup your data.

Unlimited space

With Nuage you can increase the amount of storage you need almost instantly – and you will only pay for what you actually use. You can just increase your space incrementally so you do not need to over buy storage you are not using.

Easy access

You can transfer data back to your PC or to any other system of your choice anywhere in the world whenever you choose. While restoring files you can choose from many different versions - yesterday, last week, three months ago and so on. These older versions can be restored to any location on your hard disk or network. Restoring your files is incredibly simple. This can either be done straight from the software or by logging online, where you can select the files you need to restore.

Disaster recovery

Increased awareness of business continuity issues has been a major factor in the growing popularity of online backup systems. With the rise of information technology and reliance on business-critical information, the importance of protecting irreplaceable data has become a more visible business priority in recent years. Storing it online with regular automated backups offers peace of mind should the worst occur, as your data will be safe and accessible.

Available from less than a £1 per GB / month٠

Advantages

▪ Minimised downtime in case of data loss - restores are fast and easy
▪ Multiple file versions stored allowing earlier work to be recovered
▪ Only changes are sent resulting in efficient and non-disruptive backups
▪ Protect PCs, laptops, network data and systems files with one simple solution
▪ Industry-leading, proven technology with military-grade security
▪ Guaranteed data recovery when needed - backed by Service Level Agreement
▪ Better compliance with the law - Data Protection Act 1998
▪ CD-based retrieval and archiving
▪ 24/7 monitoring and support
▪ Fits perfectly with our other hosted services, e.g. hosted desktops

More cost-effective

Reduce operational and capital costs by moving to an online backup system from Nuage. No initial outlay is required for the purchase of new equipment. There are no ongoing media costs or staff costs, running costs are limited to paying a monthly fee. Add to this the clear advantages of online backup, such as security and automisation, and the cost advantages of online backup become clear.

* For more information call us on 0845 868 5743
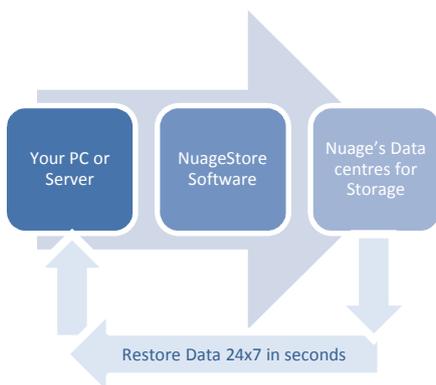
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www.nuage-it.com

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Offices in: London and Cambridge

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A quick and simple way to cut costs

Conventional backup methods have many drawbacks. They are often unreliable, requiring training and staff to run; they can be complex, time consuming and difficult to do daily; the process is static, not live - meaning latest files are not always the ones backed up; and they are expensive to purchase and maintain. An option that is growing in popularity for forward-thinking companies, online backup removes the burden of carrying out essential regular data backups in-house, leaving you to concentrate on growing your business and maximising turnover. Information is stored in our highly secure data centres and delivered to you via any internet browser. All you pay is a simple, low monthly subscription charge.

You can access the service via an easy-to-use web interface, and backup schemes can be amended upon request. All data is encrypted and compressed automatically before contact is made with the server, which only contains encrypted files so data cannot be accessed by third parties. All backup data is checked and validated before being stored by means of CRC (Cyclic Redundancy Check). Even deleted files can be repaired, and you will be able to choose from different earlier versions.

How does it work?

Our offsite backup software runs a fully automated daily backup of your important files and data.

Your PC or Server

NuageStore Software

Nuage's Data centres for Storage

Restore Data 24x7 in seconds

After a quick and straightforward installation of the software, you select the files and/or directories with important data. You'll only have to do this the first time, but it's possible to change the selection later on when needed. The first time a full online backup will be made from the selected files. After you have selected a password, your files will be encrypted and compressed before being sent to our offsite servers for safe storage through an SSL (Secure Sockets Layer) connection.

From that moment on, a daily (incremental) backup will be made of all new and changed files. This on a time of the day determined by yourself. After each backup you'll receive an e-mail notification with a detailed report of your backup. If our servers do not receive your scheduled backup you'll be notified as well. Your files will be stored twice at different remote locations to ensure that there's always a copy available 24 hours a day, 7 days per week.

For businesses of all sizes

In today's uncertain climate, taking unnecessary risks would be foolish. Online backup offers you the reassurance that your important data is being kept safe. It can help you reduce or avoid revenue losses, reduce downtime while increasing employee productivity and enable you to resume business and employee activities more quickly and cost-effectively following a disaster or other unplanned interruption. Protect your business by leveraging our infrastructure and support services for a low monthly fee.

Solutions for resellers

Nuage Channel Partners enjoy the advantages that come with being able to offer an extensive set of world class hosted business services, allowing them to both maximise revenue from existing customers and identify new and exciting opportunities.

If you're an IT reseller, IT management company or systems integrator, or are a non-IT business but regularly deal with SMBs, our partner programmes will allow you to white label and resell our on demand business services (including online data backup) - presenting your customers with services of unparalleled quality and you with great margin opportunities with no investment.

Want to find out more....?

To learn more about Nuage online backup, contact us now on 0845 868 5743, or visit our website at **www.nuage-it.com**. You can speak to one of our representatives, arrange a personal web-meeting to discuss how online backup can meet your requirements, or test drive a trial account to see the technology in action for yourself.

Access your data anytime, anywhere

Flexibility is a quality that can pay dividends internally too. Many businesses are now increasing productivity and gaining valuable loyalty by providing flexible working arrangements, including working from home. Home workers can gain access to their working environment, network and applications instantly, without the need for expensive VPNs or providing everyone with laptops. Instead, hosted desktops make the 'anywhere' office a reality.

Support

We recognise the importance of good customer support, which is why our teams operate around the clock to provide help and advice whenever you need it. Your queries will always be dealt with by the same team - encouraging continuity of support and a greater understanding of your business and its needs. Our support 'pods' replace the standard 1st, 2nd and 3rd line support model with small, highly skilled operational teams. This encourages knowledge share, transfer of skills and the ultra-fast resolution of issues. Each team has a fixed number of customers to look after – and is rewarded for keeping them happy!

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